

Stefano Ghinoi

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Department of Communication and Economics
University of Modena and Reggio Emilia
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EMPLOYMENT

2024 –	Associate Professor, University of Modena and Reggio Emilia (IT)
2022 – 2023	Senior Lecturer, University of Greenwich (UK)
2020 – 2022	Lecturer, University of Greenwich (UK)
2018 – 2020	Post-Doctoral Researcher, University of Helsinki (FI)
2016 – 2018	Post-Doctoral Researcher, University of Bologna (IT)

AFFILIATIONS

2024 –	Fellow, CiMET - Italy's National University Centre for Applied Economic Studies
2022 –	Associate Member, Trieste Laboratory on Quantitative Sustainability (IT)
2020 –	Visiting Scholar, University of Helsinki (FI)

EDUCATION

2021 – 2022	Postgraduate Certificate in Higher Education, University of Greenwich (UK)
2012 – 2016	PhD in Economic Statistics, University of Bologna (IT)
2008 – 2010	MSc in Economic Sciences, University of Modena & Reggio Emilia (IT)
2005 – 2008	BA in Administrative Sciences, University of Bologna (IT)

RESEARCH FIELDS

Social Network Analysis; Innovation; Sustainability; Business Analytics; Policy Evaluation.

Metrics (*10 June 2024*):

- Web of Science: 24 documents, 244 citations, h-index = 10.
- Scopus: 26 documents, 296 citations, h-index = 10.
- Google Scholar: 49 documents, 486 citations, h-index = 12.

PUBLICATIONS

- Ghinoi, S., De Vita, R., Steiner, B., Sinatra, A. (2024). Family firm network strategies in regional clusters: evidence from Italy. *Small Business Economics*, 61(1): 87-103. doi: 10.1007/s11187-023-00755-5.
- Conaldi, G., De Vita, R., Ghinoi, S., Foster, D.M. (2024). Virtual collaborative spaces: a case study on the antecedents of collaboration in an open-source software community. *R&D Management*, 54(2): 347-369. doi: 10.1111/radm.12599.

- Ghinoi, S., De Vita, R., Silvestri, F. (2023). Local policymakers' attitudes towards climate change: A multi-method case study. *Social Networks*, 75: 197-209. doi: 10.1016/j.socnet.2021.09.001
- Ghinoi, S., Carrosio, G., Carta, S. (2023). La social network analysis come strumento di valutazione delle politiche di sviluppo locale: un'applicazione nell'ambito di LEADER 2014-2022. *RIV Rassegna Italiana di Valutazione*, 87: 32-50. doi: 10.3280/RIV2023-087003.
- Barone, V., Gaeta, G.L., Ghinoi, S., Silvestri, F. (2023). LEADER Local Action Groups and Inner areas. An Italian case study. *Evaluation and Program Planning*, 101: 102357. doi: 10.1016/j.evalprogplan.2023.102357.
- Ghinoi, S., Omori, M. (2023). Expert knowledge and social innovation: analysing policy debates in Japan. *Journal of Social Entrepreneurship*. doi: 10.1080/19420676.2023.2178485.
- Prodi, E., Ghinoi, S., Rubini, L., Silvestri, F. (2023). Do informal institutions matter for the economic resilience of European regions? A study of the post-2008 shock. *Economia Politica*. doi: 10.1007/s40888-022-00293-5.
- Gaeta, G.L., Ghinoi, S., De Vita, R., Silvestri, F. (2023). Italian Inner areas' strategic plans: a textual network analysis of the Appennino Emiliano and Madonie case studies. In Sánchez-Carreira, M., Mourão, P.J.R., Blanco-Varela, B. (Eds.), *European Regional Policy and Development: Forgotten Regions and Spaces*, Routledge.
- Ghinoi, S., Di Toma, P. (2022). Managers' brokerage for business model innovation: A case study. *Creativity and Innovation Management*, 31(4): 614-635. doi: 10.1111/caim.12523.
- Caloffi, A., Freo, M., Ghinoi, S., Mariani, M., Rossi, F. (2022). Assessing the effects of a deliberate policy mix: the case of innovation vouchers and technology and innovation advisory services. *Research Policy*, 51(6): 104535. doi: 10.1016/j.respol.2022.104535.
- Ghinoi, S., Di Toma, P. (2022). Conceptualising business model innovation: evidence from the managers' advice network. *Innovation: Organization & Management*, 24(2): 251-271. doi: 10.1080/14479338.2021.1885298.
- Ghinoi, S., De Vita, R., Steiner, B., Sinatra, A. (2021). Knowledge Networks and the Role of Family Firms: The Case of an Italian Regional Cluster. *Journal of Open Innovation: Technology, Market, and Complexity*, 7(3): 193. doi: 10.3390/joitmc7030193.
- Piras, S., Wesz Jr., V. J., Ghinoi, S. (2021). Soy Expansion, Environment, and Human Development: An Analysis across Brazilian Municipalities. *Sustainability*, 13(3): 7246. doi: 10.3390/su13137246.
- Ghinoi, S., Steiner, B., Makkonen, T., (2021). The role of proximity in stakeholder networks for Smart Specialisation: a Sparsely Populated Area case study. *Innovation: The European Journal of Social Science Research*. doi.org/10.1080/13511610.2021.1879631
- Gaeta, G. L., Ghinoi, S., Silvestri, F., Tassinari, M. (2021). Innovation in the solid waste management industry: Integrating neoclassical and complexity theory perspectives. *Waste Management*, 120: 50-58. doi: 10.1016/j.wasman.2020.11.009.
- Gaeta, G. L., Ghinoi, S., Silvestri, F., Trasciani, G. (2021). Exploring Networking of Third Sector Organizations: A Case Study Based on the Quartieri Spagnoli Neighborhood in Naples (Italy). *Voluntas: International Journal of Voluntary and Nonprofit Organizations*, 32: 750-766. doi: 10.1007/s11266-020-00241-6.
- Di Toma, P., Ghinoi, S. (2021). Overcoming hierarchy in business model innovation: an actor-oriented approach. *European Journal of Innovation Management*, 24(4): 1057-1081. doi: 10.1108/EJIM-10-2019-0307.

- Ghinoi, S., Steiner, B., Makkonen, T., Hassink, R. (2020). Smart Specialisation strategies on the periphery: a data-triangulation approach to governance issues and practices. *Regional Studies*, 55(3): 402-413. doi: 10.1080/00343404.2020.1791321.
- Ghinoi, S., Steiner, B. (2020). The Political Debate on Climate Change in Italy: A Discourse Network Analysis. *Politics and Governance*, 8(2): 215-228.
- Michetti, M., Ghinoi, S. (2020). Climate-driven vulnerability and risk perception: implications for climate change adaptation in rural Mexico. *Journal of Environmental Studies and Sciences*, 10: 290-302. doi: 10.1007/s13412-020-00607-8.
- Ghinoi, S. Silvestri, F., Steiner, B. (2020). The role of local stakeholders in disseminating knowledge for supporting the Circular Economy: a network analysis approach. *Ecological Economics*, 169: 106446. doi: 10.1016/j.ecolecon.2019.106446.
- Ghinoi, S. Silvestri, F., Steiner, B. (2020). Toward the creation of novel food waste management systems: a network approach. *Journal of Cleaner Production*, 246: 118987. doi: 10.1016/j.jclepro.2019.118987.
- Ponstein, H. J., Ghinoi, S., Steiner, B. (2019). How to increase sustainability in the Finnish wine supply chain? Insights from a country of origin-based greenhouse gas emissions analysis. *Journal of Cleaner Production*, 226: 768-780. doi: 10.1016/j.jclepro.2019.04.088.
- Ercolano, S., Gaeta, G. L., Ghinoi, S., Silvestri, F. (2018). Kuznets curve in municipal solid waste production: An empirical analysis based on municipal-level panel data from the Lombardy region (Italy). *Ecological Indicators*, 93: 397-403. doi: 10.1016/j.ecolind.2018.05.021.
- Ghinoi, S., Wesz Jr., V. J., Piras, S. (2018). Political debates and agricultural support policies. Discourse coalitions behind the creation of Brazil's Pronaf. *Land Use Policy*, 76: 68-80. doi: 10.1016/j.landusepol.2018.04.039.
- Mareggi, M., Ghinoi, S. (2017). Individuare e attivare risorse latenti in aree marginali: tra domanda istituzionale e istanze per un progetto di sviluppo rurale. In: Villa, D. (Ed.), *Open Data for Cultural Heritage. Place Based Digital Humanities between representation, design and innovation*, pp. 49-64. Planum Publisher.
- Gaeta, G. L., Ghinoi, S., Silvestri, F. (2017). Municipal performance in waste recycling: an empirical analysis based on data from the Lombardy region (Italy). *Letters in Spatial and Resource Sciences*, 10(3): 337-352. doi: 10.1007/s12076-017-0188-8.
- Leucci, A. C., Ghinoi, S., Sgargi, D., Wesz Junior, V. J. (2014). VAR Models for Dynamic Analysis of Prices in the Agri-food System. In Zopounidis, C., Kalogeras, N., Mattas, K., Dijk, G., Baourakis, G. (Eds.), *Agricultural Cooperative Management and Policy*. Springer International Publishing. doi: 10.1007/978-3-319-06635-6_1.
- Silvestri F., Ghinoi S., Barone V. (2013). Nautical tourism, carrying capacity and environmental externality in a protected Lagoon of Northern Adriatic Sea. *Economics and Policy of Energy and the Environment*, 3: 145-180. doi: 10.3280/EFE2013-003006.

WORKING PAPERS

- Ghinoi, S., Piras, S., Tasciotti, L., Wesz Jr., V. J. (2023). The Economic and Ecological Impact of Soy Expansion in Brazil: A Synthetic Control Method Approach. Available at SSRN: <https://ssrn.com/abstract=4457480> or <http://dx.doi.org/10.2139/ssrn.4457480>.
- Wesz Jr., V. J., Piras, S., Grisa, C., Ghinoi, S., (2021). Assessing Brazilian agri-food policies: what impact on family farms? arXiv pre-print, 2105.14996.
- Gaeta, G.L., Ghinoi, S., Masotti, M., Silvestri, F. (2021). Economics research and climate change. A Scopus-based bibliometric investigation. SEEDS Working Paper Series 03/2021.

- Russo, M., Caloffi, A., Rossi, F., Fiordelmondo, V., Ghinoi, S. (2015). Evaluating the performance of innovation intermediaries: insights from the experience of Tuscany's innovation poles. DEMB Working Paper Series.
- Di Cristofaro, M., Russo, M., Fiordelmondo, V., Ghinoi, S. (2015). Promozione del sistema dei poli di innovazione nello spazio web: analisi dei contenuti e delle reti di relazioni virtuali. DEMB Working Paper Series.
- Silvestri, F., Ghinoi, S. (2015). Municipal Waste Selection and Disposal: Evidences from Lombardy. Nota di lavoro 14.2015, Fondazione Eni Enrico Mattei.
- Russo, M., Silvestri, F., Fiordelmondo, V., Caloffi, A., Rossi, F., Ghinoi, S., Kaulard, A. (2014). Politiche a sostegno del sistema di ricerca e sviluppo in Danimarca, Finlandia, Francia, Germania, Italia, Spagna e Svezia. DEMB Working Papers Series.
- Russo, M., Silvestri, F., Fiordelmondo, V., Caloffi, A., Rossi, F., Ghinoi, S., Kaulard, A. (2014). Politiche di innovazione e trasferimento tecnologico in Toscana. Ricognizione degli strumenti attivati nel periodo 2000-2013. DEMB Working Papers Series.
- Silvestri, F., Ghinoi, S., Barone, V. (2013). Nautical Tourism, Carrying Capacity and Environmental Externality in the Lagoon of Marano and Grado. Nota di lavoro 73.2013, Fondazione Eni Enrico Mattei.

PRESENTATIONS

- Ghinoi, S., Bui, K., Wu, Y. Hidden champions' business strategies: A Social Network Analysis of Chinese companies. Presentation at the 50th AIB UK & Ireland Chapter Conference, Birmingham (UK), 3-6 April 2024.
- Correggi, C., Di Toma, P., Ghinoi, S., De Vita, R. What business model(s) for circular economy? Presentation at the 39th EGOS (European Group for Organizational Studies) Colloquium, Cagliari (IT), 6-8 July 2023.
- Correggi, C., Ghinoi, S., Di Toma, P. Business models towards circular economy: A bibliometric analysis. Presentation at the 6th European Conference on Social Network – EUSN 2022, London (UK), 12-16 September 2022.
- Di Toma, P., Ghinoi, S., De Vita, R. Ambidextrous managers and the idea journey: An intra-organizational network perspective. Presentation at the 38th EGOS (European Group for Organizational Studies) Colloquium, Vienna (AT), 7-9 July 2022.
- Ghinoi, S., Omori, M. Political debates on Social Innovation in Japan: a Discourse Network Analysis. Presentation at the 5th European Conference on Social Network – EUSN 2021, Naples (Italy), 6-10 September 2021.
- Ghinoi, S. Stakeholder networks for Smart Specialisation: A Sparsely Populated Area case study. Presentation at the SEGS Seminars – James Hutton Institute (UK), 16 June 2021.
- Ghinoi, S. The role of local stakeholders in disseminating knowledge for supporting the circular economy: a network analysis approach. Presentation at the IfM Buns Talk – University of Cambridge (UK), 12 February 2021.
- Ghinoi, S. Mapping Online Networks On The Circular Economy Debate. Presentation at the 1st CERCIS (Centre for Research in Circular economy, Innovation and SMEs) Workshop, Ferrara (Italy), 16-18 December 2019.
- Ghinoi, S., Silvestri, F., Steiner, B. Inter-organizational multiplex relations between local stakeholders: Innovation in food waste management. Presentation at the 35th EGOS (European Group for Organizational Studies) Colloquium, Edinburgh (UK), 4-6 July 2019.
- Ponstein, H., Ghinoi, S., Steiner, B. Business model innovations for sustainable food systems? Applying Life Cycle Assessment (LCA) to look for new business models

associated with Finland's wine supply chain. Presentation at the Sustainability Science Days 2019, Helsinki (FI), 9-10 May 2019.

- Ghinoi, S., Steiner, B. Social capital and regions' absorptive capacity in Europe. Presentation at the 12th International Conference on Computational and Financial Econometrics, Pisa (Italy), 14-16 December 2018.
- Di Toma, P., Ghinoi, S. Knowledge creation and business model innovation: A multilevel network study. Presentation at the 34th EGOS (European Group for Organizational Studies) Colloquium, Tallin (Estonia), 5-7 July 2018.
- Ghinoi, S., Vollaro, M., Michetti, M., Raggi, M., Viaggi, D. The effects of using different information channels in the context of innovation in agriculture. Exploring the impacts on performance with Italian farm-level data. Presentation at the 15th EAEE Conference (European Association of Agricultural Economists), Parma (Italy), August 29th-September 1st 2017.
- De Vita, R., Ghinoi, S., Sinatra, A. Interorganizational Networks and Strategy: Evidence From An Italian Footwear District. Presentation at the 36th Sunbelt Conference (International Sunbelt Social Network), Newport Beach (US), 5-10 April 2016.
- Ghinoi, S., De Vita, R. Meta-managers in Local Innovation System: a Network Perspective. Presentation at the 35th Sunbelt Conference (International Sunbelt Social Network), Brighton (UK), 23-28 June 2015.

TEACHING

Academic Year	Module/course	Role	Level	University/Institution
2023-2024	Data Analysis for Digital Marketing I	Module Leader	Bachelor	University of Modena and Reggio Emilia
	Data Reduction, Information Design e Data Visualization	Module Leader	Bachelor	University of Modena and Reggio Emilia
	Global Networks and Innovation	Module Leader	Master	University of Greenwich
2022-2023	Global Networks and Innovation	Module Leader	Master	University of Greenwich
	Big Data and Business Analytics	Lecturer	Bachelor	University of Greenwich
	Global Integrative Project 3	Lecturer	Bachelor	University of Greenwich
2021-2022	Global Networks and Innovation	Module Leader	Master	University of Greenwich
	Business Ethics and Corporate Social Responsibility	Lecturer	Bachelor	University of Greenwich
	Research Design for Economists	Lecturer	Bachelor	University of Greenwich
	Big Data and Business Analytics	Lecturer	Bachelor	University of Greenwich
2020-2021	Personal and Professional Development	Lecturer	Bachelor	University of Greenwich
	Global Networks and Innovation	Module Leader	Master	University of Greenwich

	Innovation Business Ethics and Corporate Social Responsibility	Lecturer	Bachelor	Greenwich University of Greenwich
	Personal and Professional Development	Lecturer	Bachelor	University of Greenwich
2019-2020	Social Network Analysis	Module Leader	Master	University of Helsinki
	Global Strategy: Analysis and Practice	Lecturer	Master	University of Greenwich
	International Business Project	Lecturer	Master	University of Greenwich
2018-2019	Social Network Analysis	Module Leader	Master	PIN “Città di Prato” – Università di Firenze
2017-2018	Market Analysis: Data mining and business strategy	Teaching Assistant	Master	University of Bologna
2016-2017	Fundamentals of Political Economics I	Teaching Assistant	Bachelor	University of Modena and Reggio Emilia
	Business Statistics	Teaching Assistant	Bachelor	University of Bologna
	Market Analysis II	Teaching Assistant	Bachelor	University of Bologna
	Statistics	Teaching Assistant	Bachelor	University of Bologna
2015-2016	Fundamentals of Political Economics I	Teaching Assistant	Bachelor	University of Modena and Reggio Emilia
2014-2015	Fundamentals of Political Economics I	Teaching Assistant	Bachelor	University of Modena and Reggio Emilia
2013-2014	Fundamentals of Political Economics II	Teaching Assistant	Bachelor	University of Modena and Reggio Emilia
2012-2013	Fundamentals of Political Economics II	Teaching Assistant	Bachelor	University of Modena and Reggio Emilia
	Economics of Innovation	Teaching Assistant	Bachelor	University of Modena and Reggio Emilia
	Microeconomics	Teaching Assistant	Bachelor	University of Bologna
2011-2012	Fundamentals of Political Economics II	Teaching Assistant	Bachelor	University of Modena and Reggio Emilia
	Economics of Innovation	Teaching Assistant	Bachelor	University of Modena and Reggio Emilia

SUPERVISION

2022 –	PhD Committee Member: Wanying Yan, University of Helsinki
2022 –	PhD External Supervisor: Birant Osman, University of Greenwich
2021 –	PhD External Supervisor: Bertha Okpara, University of Greenwich

PROFESSIONAL ACTIVITIES

Institutional	<p>2024-ongoing: Board member for the PhD in Computer and Data Science for Technological and Social Innovation (University of Modena and Reggio Emilia)</p> <p>2021-2023: Programme Leader: BA Hons International Business (University of Greenwich)</p> <p>2021-2023: Programme Leader: BA Hons International Business with Language (University of Greenwich)</p> <p>2022: Member of the Programme Design Committee: MSc Business Analytics (University of Greenwich)</p> <p>2021-2023: Member of the Recruiting Panel: School of Business, Operations and Strategy (University of Greenwich)</p>
Referee	<p>Creativity and Innovation Management</p> <p>Ecological Economics</p> <p>Ecological Indicators</p> <p>Economic Modelling</p> <p>Economics of Innovation and New Technology</p> <p>Environment, Development and Sustainability</p> <p>Environmental Communication</p> <p>Industry & Innovation</p> <p>International Journal of Manpower</p> <p>Journal of Environmental Management</p> <p>PLOS ONE</p> <p>Policy Sciences</p> <p>Research & Politics</p> <p>R&D Management</p> <p>Social Indicators Research</p> <p>Telematics and Informatics</p>
Associate Editor	<p>PLOS ONE</p> <p>SN Business & Economics</p>
Conference organizer	<p>Member of the Program Committee for the 7th European Conference on Social Networks (Ljubljana)</p> <p>Member of the Organising Committee for the 6th European Conference on Social Networks (London)</p>
Visiting	<p>2022: University of Naples “L’Orientale”</p> <p>2019: Universidade Federal da Integração Latino-Americana</p> <p>2014: University of Greenwich</p>
Fellowship	<p>Advance Higher Education UK</p> <p>Helsinki Institute of Sustainability Science (HELSUS)</p> <p>Helsinki Institute of Urban and Regional Studies (Urbaria)</p>

AWARDS

2023	Officer Heroes Award, Greenwich Students' Union Award 2023
2022	Unsung Hero of the Year, Staff Award 2022 University of Greenwich
2014	Marco Polo Scholarship, University of Bologna
2012	"Rubes Triva" Prize for the best MSc dissertation in Environmental Economics, University of Modena & Reggio Emilia

CONSULTANCY PROJECTS

2023 – 2024	Consultant: Project "Evaluation Design: Social Innovation Programme", commissioned by Arco Lab and Save the Children (Italy)
2022	Consultant: Project "Network analysis of social cooperatives in Friuli", commissioned by Agricola Monte San Pantaleone (Italy)
2021 – 2022	Consultant: Project "Support System for the Evaluation of National Cohesion Policies", commissioned by Studiare Sviluppo – Italian Ministry of Economy (Italy)
2021	Consultant: Project "Boosting Collaboration through Social Network Analysis", commissioned by CONFIRM – Smart Manufacturing Centre (Ireland)
2019	Consultant: Project "Provaci ancora SAM!", commissioned by Fondazione per la Scuola della Compagnia di San Paolo (Italy)
2020 – 2022	Consultant: Project "Climate-smart and sustainable viticulture in the Western Cape, South Africa", commissioned by DINE – German Institute for Sustainable Development (Germany)
2018	Consultant: Project "Evaluating the social impact of the Fondazione con il Sud", commissioned by University "La Sapienza" of Rome (Italy)
2017	Consultant: Project "ECOWASTE 4 FOOD – Interreg Europe", commissioned by Municipality of Ferrara (Italy)
2015	Consultant: Project "Defining the LAG del Ducato's Local Development Strategy", commissioned by LAG del Ducato (Italy)
2015	Consultant: Project "Evaluating NGOs networking activities in Naples", commissioned by NUVAL – Italian Ministry of Economy (Italy)

REFEREES

Prof. **Riccardo De Vita**, Department of Marketing, International Business and Tourism, Manchester Metropolitan University. Email: R.De.Vita@mmu.ac.uk.

Prof. **Bodo Steiner**, Department of Economics and Management, University of Helsinki. Email: bodo.steiner@helsinki.fi.

Associate Professor **Marzia Freo**, Department of Statistical Sciences, University of Bologna (on temporary leave as Research Fellows – European Commission, Joint Research Center). Email: marzia.freo@unibo.it.