

CURRICULUM VITAE

PAULA UNGUREANU

Assistant Professor
Department of Sciences and Methods for Engineering - "DISMI",
University of Modena and Reggio Emilia

PERSONAL INFORMATION

Date of Birth: 21/03/1985
Nationality: Romanian
Residence: Parma, Italy
Working Address: Via Amendola 2 - Pad. Morselli
42122 Reggio Emilia, Italy
e-mail: paula.ungureanu@unimore.it

Languages: mother tongue Romanian, fluent in English and Italian, beginner-intermediate in Spanish and French

RESEARCH INTERESTS

1. Digital platforms and blockchain ecosystems: governance, trust, collaboration, boundary work and participation, identity and resilience;
2. Solving grand challenges with emergent technology: blockchain for social good, social and digital entrepreneurship;
3. Cross-sectoral partnerships and policies for innovation and technology transfer
4. The role of places for identity, collaboration and innovation
5. The gap between theory and practice in management and organization sciences

ACADEMIC POSITIONS

- 2019- Assistant Professor Department of Sciences and Methods for Engineering,
University of Modena and Reggio Emilia, Italy
- 2014-2019 Research Associate Department of Sciences and Methods for Engineering and
Postdoctoral Fellow INTERMECH, University of Modena and Reggio Emilia,
Italy
- 09-10.2015 Visiting Scholar at the Département Master Sciences des Organisations
(Management Department), University of Paris-Dauphine, France
- 2012-2014 Visiting Scholar, Communication School and Kellogg Business School,
Northwestern University, U.S.
- 2010-2013 Doctoral Researcher, Department of Management, University of Bologna

OTHER APPOINTMENTS & RECOGNITIONS

Scientific Board of the Transdisciplinary Workplace Research (TWR) Network
(since 2022) <https://www.twrnetwork.org/>

Scientific Board of Positive Blockchain <https://positiveblockchain.io/> (since 2020)

Scientific Committee of the International Doctoral Consortium Cross-sector Social
Interactions (CSSI) <http://www.cssicommunity.org/welcomepage> (since 2020)

Member of CLIO - Centre for Research in Leadership, Innovation, and Organisation, LUISS Guido Carli. <http://clio.luiss.it/> (since 2017)

Coordinator of the Italian Chapter of the International Network Research Group for Collaborative Spaces (RGCS) <https://rgcs-owee.org/#main-slider-wrap> (since 2016)

EDUCATION

- 2010-2013 PhD in Management, University of Bologna, Italy
Dissertation: *When the Practice of Theorizing Meets the Theorizing of Practice. Social Knowledge Making in Organization Science Academia and Managerial Communities*
- 2004-2009 BSc in Business Administration (*cum laudae*)
University of Modena & Reggio Emilia, Italy
- 2004-2008 BSc and MSc in General Psychology (Major in Social Psychology & Organizations) (*cum laudae*):
University Al. I. Cuza, Iasi, Romania

HONORS AND AWARDS

- 2017 *Excellence Research Prize*, Department of Engineering Science and Methods, University of Modena and Reggio Emilia
- 2016 *Best Paper Award*, Management Education and Development (MED) Division, Academy of Management
University of Modena and Reggio Emilia Award for Young Researchers (20 awards granted by the University to researchers who made an important contribution to both national and international research)
- 2015 *ABCD (Above and Beyond the Call of Duty) Award*, Organization Management Theory (OMT) Division, Academy of Management
Outstanding Reviewer Award, Organization Development and Change (ODC) Division, AOM
Excellence Research Prize, Department of Engineering Science, University of Modena and Reggio Emilia (3 awards)
- 2014 *Best Reviewer Award*, Organization Development and Change, Academy of Management
- 2010-2013 Winner of *Marco Polo International Mobility Grant*
- 2006-2008 Winner of *Italian Government PhD Fellowship*
- 2004-2006 Winner of *Erasmus Mobility Grant*

PEER REVIEWED PUBLICATIONS

Cochis, C., Mattarelli, E., Bertolotti, F., Ungureanu, P. (2022) How Designed and Emergent Organizational Structures Impact upon Creativity and Work-Life Balance –*European Journal of Innovation Management* -final acceptance online first

Ungureanu, P., Bertolotti F. (2022). Dynamic Stereotyping across Occupations.

How Management Academics and Practitioners Negotiate the Knower-Doer Stereotype in Interaction. *The Journal of Applied Behavioral Science*, <https://doi.org/10.1177/00218863221090311>.

Ungureanu, P., Haefliger, S., & de Vaujany, F. X. (2021). Seizing the Potentialities of Open Science: From a Community to a Platform Journal. *Journal of Openness, Commons & Organizing*, 1(1), 1-7. <https://openaccess.city.ac.uk/id/eprint/26613/>

Paula Ungureanu & Fabiola Bertolotti (2020) Backing up emergency teams in healthcare and law enforcement organizations: strategies to socialize newcomers in the time of COVID-19, *Journal of Risk Research*, DOI: 10.1080/13669877.2020.1765002

Ungureanu, P., Cochis, C., Bertolotti, F., Mattarelli, E. and Scapolan, A.C. (2020), Multiplex boundary work in innovation projects: the role of collaborative spaces for cross-functional and open innovation, *European Journal of Innovation Management*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/EJIM-11-2019-0338>

Ungureanu, P., & Bertolotti, F. (2020). From gaps to tangles: A relational framework for the future of the theory-practice debate. *Futures*, <https://doi.org/10.1016/j.futures.2020.102532>

Ungureanu, P., Bertolotti, F., Mattarelli, E., & Bellesia, F. (2020). Collaboration and identity formation in strategic interorganizational partnerships: An exploration of swift identity processes. *Strategic Organization*, 18(1), 171-211.

Ungureanu, P., Bertolotti, F., & Pilati, M. (2019). What drives alignment between offered and perceived well-being initiatives in organizations? A cross-case analysis of employer–employee shared strategic intentionality. *European Management Journal*, 37(6), 742-759.

Ungureanu, P., Bertolotti, F., Mattarelli, E., & Bellesia, F. (2019). Making matters worse by trying to make them better? Exploring vicious circles of decision in hybrid partnerships. *Organization Studies*, 40(9), 1331-1359.

Ungureanu, P., Bertolotti, F., Macri, D.M. (2018) Brokers or Platforms? A Longitudinal Study of How Hybrid Interorganizational Partnerships for Regional Innovation Deal with VUCA Environments, *European Journal of Innovation Management*, 21(4), 636-671.

Ungureanu, P., Bertolotti, F. (2018) Building and Breaching Boundaries at Once. An Exploration of How Management Academics and Practitioners Perform Boundary Work in Executive Classrooms, *Academy of Management Learning and Education* 17(4), 425-452 ISSN:1537-260X; DOI: 10.5465/amle.2016.0095

Ungureanu, P., Cochis, C., Rodighiero, S., Bertolotti, F., Mattarelli, E., Montanari, F., Scapolan, A. C. (2018). Innovating onsite or coordinating online? An exploration of how knowledge practices shape the onsite and online collaboration interplay across the lifecycle of collaborative communities. *CERN*

IdeaSquare Journal of Experimental Innovation, 2(1), 22-29.

Ungureanu, P., Rietti, D., Giustiniano, L. (2018). How does organizational space help organizations cope with the challenges of ambidexterity and continue to innovate? A space reorganization experiment in a transitioning organization. *CERN IdeaSquare Journal of Experimental Innovation*, 2(1), 38-45.

Carton, G., Ungureanu, P. (2017) Bridging the Research–Practice Divide A Study of Scholar-Practitioners’ Multiple Role Management Strategies and Knowledge Spillovers Across Roles – *Journal of Management Inquiry*, 27(4), 436-453 ISSN: 10564926; DOI: 10.1177/1056492617696890

Ungureanu, P., Bertolotti, F. (2016) Beyond Boundaries. A Relational Study of Knowledge Exchanges between Management Scholars and Business Practitioners in Executive Classrooms, *2016 Academy of Management Best Paper Proceedings* ISSN: 2151-6561; DOI: 10.5465/AMBPP.2016.110

OTHER PUBLICATIONS (DISSERTATION, BOOK CHAPTERS)

Incerti, V., Bellesia, F., Bertolotti, F., Chudoba, K., Fadel, K., Mattarelli, E., Ungureanu, P. (2021). Working in the era of multiple virtual team membership. A study on the effects of variety of communication rules on individual management of knowledge resources. In *Proceedings of the International Conference on Information Systems-Making Digital Inclusive: Blending the Local and the Global, ICIS 2020*. Association for Information Systems. ISBN: 978-173363255-3.

Cochis, C., Mattarelli, E., Bertolotti, F., Scapolan, A.C., Montanari, F., Ungureanu, P. (2021). How Perceptions of Work-Life Balance and Technology Use Impact upon Creativity in Collaborative Spaces. In: Metallo, C., Ferrara, M., Lazazzara, A., Za S. (eds) *Digital Transformation and Human Behavior. Lecture Notes in Information Systems and Organisation*, vol 37. Springer, Cham. https://doi.org/10.1007/978-3-030-47539-0_16

Ungureanu, P., Cochis, C., Bertolotti, F., Scapolan, A. C. (2020). Explaining path dependence in boundary work for internal and external innovation: The role of corporate collaborative spaces. In: Montanari, F., Mattarelli, E., Scapolan, A. C. (eds) *Collaborative Spaces at Work: Innovation, Creativity and Relations*, pp. 217-237, Routledge. ISBN: 9780429329425.

Bertolotti F., Mattarelli E., Ungureanu P. (2019) The Dynamics of Inter-organizational Hybrid Partnerships in Technology Transfer. In: Granieri M., Basso A. (Eds) *Capacity Building in Technology Transfer*. SxI -Springer for Innovation, vol 14, Springer, Cham, pp. 47-70

Ungureanu, P., Macri, D. M. (2018) From Brokering to Platform Models. A Case Study of Best Practices for the Enactment of Hybrid Partnerships between Public Institutions”, in Alves, H., Correia Leitão, J.C., Kruger, N., *Entrepreneurial, Innovative and Sustainable (EIS) Ecosystems: Best Practices and Implications for Quality of Life*, Springer ISSN: 978-3-319-71013-6 978-3-319-71014-3; DOI: 978-3-319-71013-6, 432327_1_En, (14)

Bertolotti, F., Mattarelli, E., Mizzau, L., Montanari, F., Scapolan, A.C., Ungureanu, P. (2016) Spazi collaborativi, interazione online e innovazione, in *Laboratori aperti: Organizzare i luoghi dell'innovazione aperta*, a cura di Fabrizio Montanari e Lorenzo Mizzau, edito da Fondazione G. Brodolini, Roma, pp. 61-74, ISBN: 9788895380377; DOI: 9788895380377

Ungureanu, P. (2013) *When the Practice of Theorizing Meets the Theorizing of Practice. Social Knowledge Making in Organization Science Academia and Managerial Communities*, [Dissertation thesis], Alma Mater Studiorum University of Bologna. DOI: 10.6092/unibo/amsdottorato/5555

PARTICIPATION IN SCIENTIFIC PROJECTS (FINANCED OR NON)

- 01.07.2022- Investigator "The Challenges and Opportunities of AI Technologies for Decision-making Support" - funded by Hiku Human Interpretation
- 01.01.2021- Principal Investigator "From Pioneers to Ecosystems: Understanding the Social Organization of the Blockchain Space" (self-funded)
- 01.05.2020- Principal Investigator "Blockchain for social good" (self-funded)
- 15.06.2019- Principal Investigator "Social Media Monitoring in Organizations. Perceptions of Employers and Employees" (self-funded)
- 01.01.2016- Investigator "Leading Change through Collaborative Spaces. A Case Study of the Vatican Press Office" (self-funded)
- 01.05.2016- Investigator "The interplay between virtuality and multitasking in teams" (co-funding by participating research groups)
- 01.03.2017
20.07.2019 Investigator "A Multidisciplinary Study of Physical and On-line Collaborative Spaces and Their Implications for Creativity and Innovation", funded FAR University of Modena and Reggio Emilia (Principal Investigator Fabrizio Montanari).
- 01.03.2014
01.03.2017 Investigator "Economic Solidarity and the Role of Materiality in Hybrid Interorganizational Collaborations. Boundary Work for the Design, Realization and Use of Collaborative Spaces", funded by Reggio Emilia Innovazione in collaboration with the Chamber of Commerce, responsible Diego Maria Macri.
- 01.09.2015- Investigator "The relationship between theory and practice in management, evidence from business education" (co-funding by participating research groups)
- 21.01.2015
02.05.2016 Investigator "Design of services for employees' wellbeing" funded by da H2H Facility Solutions S.p.A. (Principal Investigator, Fabiola Bertolotti).
- 30.05.2015
30.03.2016 Investigator "Excellence and efficiency in courts" funded by Fondazione Modena Giustizia
- 01.01.2012
31.12.2012 Investigator "Buyers' Perceptions of Italy as Touristic Destination", funded by the Minister for the Coordination of Initiatives in the Tourism Sector (Principal

CONFERENCES, PROCEEDINGS AND WORKSHOPS

See complete list in the full cv available at:

<http://personale.unimore.it/rubrica/dettaglio/pungurea>

TEACHING ACTIVITIES IN DOCTORAL AND POSTGRADUATE/EXECUTIVE EDUCATION

- 2019- “Qualitative Research Methods”, PhD Programme in Management, University of Bologna, with Fabiola Bertolotti (Università di Modena e Reggio Emilia) & Elisa Mattarelli (University of San Jose State, U.S.).
- 2020- “How to Build and Manage Virtual Teams”, International Executive Master’s in Project Management, Politecnico di Milano, Graduate School of Business.
- 2022- “Managing Hybrid Organizations”, Hybrid MBA English Edition, Bologna Business School.

TEACHING ACTIVITIES IN UNDERGRADUATE/MASTERS’ DEGREES

- 2017- Instructor of Foundations of Business Administration (Fondamenti di Economia Aziendale), University of Modena and Reggio Emilia, L-9 Classe delle Lauree in Ingegneria Industriale & L-8 Classe delle Lauree in Ingegneria Informatica (9 CFU)

Instructor of Project Based Organization, Design and HRM
Luiss Guido Carli, Class: LM-77 Science of Economics and Business (English Program) (6 CFU)

Co-instructor of Innovation and Project Management (Instr. Elisa Mattarelli)
Unimore, DISMI, Management Engineering (D.M.270/04)
- 2010-2014 University of Bologna, School of Business and Economics:
Teaching Assistant of Organizational Behavior; Marketing, Competitive analysis; Corporate Strategy (grad & undergrad.)

PROFESSIONAL SERVICE

Co-Editor in Chief *Journal of Open and Common Organizing (JOCO)*, with Francois de Vaujany (University Paris Dauphine) and Stefan Haefliger (Cass Business School)

Editorial Board of *Academy of Management Learning and Education*

Ad-hoc reviewer for *Organization Studies*, *Journal of Management Studies*, *Human Relations*, *Academy of Management Learning and Education*, *Strategic*

Entrepreneurship Journal, Strategic Organization, Journal of Management Inquiry; Transactions on Engineering Management; European Management Journal

Member of Academy of Management (AOM), European Association of Management (EURAM), European Group for Organization Studies (EGOS) Associazione Italiana Ingegneria Gestionale (AiIG)

UNIVERSITY SERVICE

- 01.2022- Vice-Delegate for International Affairs, Department of Sciences and Methods for Engineering University of Modena and Reggio Emilia.
- 09.2021- Vice-Delegate for Student Orienteering and Tutorship, Department of Sciences and Methods for Engineering University of Modena and Reggio Emilia.
- 05.2021- Member of the Commission for the Selection of Teaching Assignments, Department of Sciences and Methods for Engineering University of Modena and Reggio Emilia.
- 2016-2017 Support activities to the Strategic Board for the Planning and Implementation of University of Modena and Reggio Emilia's 'Third Mission' (i.e., Public Engagement and Industrial Relations)

I hereby confirm that the information provided is true, complete and accurate according to DPR 445/2000/
Dichiaro che quanto dichiarato corrisponde al vero ai sensi del DPR 445/2000

Parma, 26/07/2022,

Paula Ungureanu

