



# FRANCESCO CARLONI

HISTORICAL  
EDUCATION RESEARCH

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## CONTACT

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## EDUCATION

Konstanz University

History M.A.

2010 | 1,4 (Distinction)

Sapienza University of Rome

History B.A.

2007 | 110/110 lode (First Class)

## PUBLICATIONS

Article | Le politiche della teoria.  
Movimenti sociali e culture della  
produzione di sapere in Guerra  
Fredda, *Filologia Antica e Moderna*  
(in print, 2024)

Chapter | Semantica storica e politica  
concettuale dell'antifascismo.  
L'eclissi dell'anticapitalismo nel  
discorso antifascista postbellico, in:  
*Democrazia tra crisi e nuove sfide*,  
Messina University Press (in print,  
2024)

## DOCTORAL THESIS

*The Quest for Economic Enlightenment:  
Corporate Communication and School Education  
in the United States and the Federal Republic of  
Germany after 1945*

Concerns about economic literacy have surfaced repeatedly throughout the modern age, with calls to enhance economic education aimed at mitigating a variety of undesirable outcomes, from poor financial judgment to civic incompetence. Conceptions of good money management and responsible citizenship, along with the types of economic knowledge best suited to promote them, have also varied over time and depending on the claim-makers.

Working within the framework of the Sociology of Knowledge Approach to Discourse (SKAD), the thesis offers a history of economic education, focusing on the interplay among deficit diagnoses, models of virtuous adult behaviour, and the advocacy for economic instruction. It explores the ideas and initiatives of the two groups that contributed most decisively to shaping the field of economic education: the corporate world and education professionals.